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CircleREdu
DIGITAL TOOL

NEWSLETTER No. 3

October 2025,

GENERAL INFORMATION

Project Name: Circular Economy and Reverse Engineering Education for the Green Transition
Project acronym: CircleREdu
Type of the project: KA220-HED - Cooperation partnerships in higher education
Project number: 2024-1-PL01-KA220-HED-000254978
Number of partners: 4 project partners
Budget: 400 000 EUR
Project duration: 01/12/2024 – 30/11/2027

Definition of Conceptual map

A conceptual map outlines the key ideas, relationships, and processes within a specific topic. It helps clarify complex subjects, supports structured thinking, and guides the design and implementation of activities - such as educational modules or strategic initiatives.

Key Features of Conceptual map

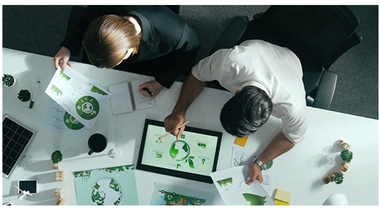
- **Structured Representation** - organizes complex information around core ideas, showing how elements relate and interact.
- **Focus on Key Concepts** - highlights essential terms, themes, and processes relevant to the topic or project.
- **Relationship-Oriented** - emphasizes the connections and dependencies between different components (e.g., skills, methods, outcomes).
- **Goal-Directed** - designed to support specific objectives - such as planning, teaching, or problem-solving.
- **Flexible and Scalable** - adaptable to different levels of detail and complexity, suitable for both high-level overviews and in-depth analysis.
- **Support for Interdisciplinarity** - integrates knowledge from multiple domains (e.g., engineering, sustainability, digital skills) to support comprehensive learning or strategy.

Core Concepts – Circular Economy (CE)

A regenerative economic model that aims to **minimize waste** and **maximize resource value** throughout the **product lifecycle**.

Key Principles:

- Design out waste and pollution
- Keep products and materials in use
- Regenerate natural systems



Conceptual Map – Process Overview

- **Needs Assessment:** collect inputs from HEIs and industry.
- **Module Design:** define learning goals and structure (based on CE-RE integration).
- **Tool Development:** create software and digital materials.
- **Training Materials:** develop inclusive, accessible content.
- **Pilot Implementation:** deliver 110-hour course (direct training + self-study/group work) with real-case challenges.
- **Skill Application:** students tackle real industry issues.
- **Dissemination:** share tools, outcomes, and professional profile.

Conceptual Map – Stakeholders

- **Students (Learners):**
  - Target group acquiring RE-CE skills
  - Engage in problem-solving and real-world challenges

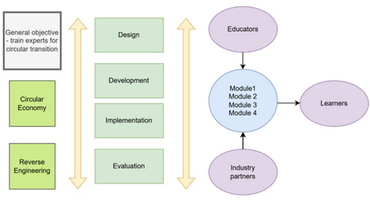
- **Higher Education Institutions (Educators):**
  - Deliver course and co-create content
  - Adapt curricula for sustainability and innovation

- **Industry Partners:**
  - Provide real-world cases and validation
  - Potential adopters of RE-CE solutions

Conceptual Map – Modules

- **Module 1:** Green Skills for CE
- **Module 2:** Digital/technical skills for RE
- **Module 3:** Innovative Change Management in Manufacturing for green transition and RE
- **Module 4:** Solving real industrial challenges

Conceptual Map – Process



GET INVOLVED!

We invite you to:

- Use our resources in your teaching or training
- Provide feedback or share additional tools
- Join upcoming events and workshops

Together, we can build a future-oriented education system that empowers learners with the green and digital skills they need to shape tomorrow's industries.

Thank you for being part of CircleREdu!

Let's innovate, educate, and collaborate for a circular future.

P.S. Share this newsletter with your colleagues and networks to help us reach even more educators and innovators!

PROJECT PARTNERS

- Bialystok University of Technology (Poland) - Project Coordinator
- Haaga-Helia University of Applied Sciences (Finland)
- Karlsruhe Institute of Technology KIT (Germany)
- Babes Bolyai University (Romania)

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PROJECT WEBSITE AND SOCIAL MEDIA ACCOUNTS

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